



FTSE CDP Carbon Strategy Index Series



Sector and Company
Benchmark Reports



FTSE CDP Carbon Strategy Index Series Sector and Company Benchmark Reports

How does your carbon performance compare?

The FTSE CDP Carbon Strategy Index Series rates the carbon performance of all companies in the UK FTSE All-Share index.

ENDS Carbon, researcher for the Index Series, is providing a series of benchmark reports, the FTSE 350 Carbon Strategy Index Reports 2010, to give a detailed analysis and explanation of the index rankings.

Reports are available at three levels of detail:

For a **comparative overview** of sector performance, read the free FTSE CDP Carbon Strategy Index Summary Report.

For an insight into individual **company performance within a sector**, use the Sector Benchmark Report.

For the most detailed assessment of **company performance against a selected peer group** and over forty indicators, read a Company Benchmark Report.

Who should buy?

- Corporate responsibility, environment and climate change managers from companies listed on the FTSE All-Share Index
- Investors in UK listed companies interested in climate change risk and performance
- Environment and carbon consultants

Information, downloads and orders at
www.endscarbon.com

Sector and Company Benchmark Reports

ENDS Carbon offers detailed insights into how individual companies perform in the FTSE CDP Carbon Strategy Index, compared to their own sector or against a peer group of companies.

- The Company Benchmark Report offers bespoke benchmarking against named peers on all over 40 indicators, and recommendations for improved performance

Two types of carbon benchmark report are available:

- The Sector Benchmark Report offers individual company benchmarking against sector averages across six key carbon performance activity areas and over 20 carbon indicators

Service Element	Sector Benchmark Report	Company Benchmark Report
Peer group covered by report	Standard sector peer group (<i>based on ICB supersector</i>)	Sector plus custom peer group (<i>up to 20 additional companies</i>)
Comparison of sector against other sectors and overall	Yes	Yes
Overall index scores for each company in peer group	Yes	Yes
Carbon Scorecard activity area scores for each company in peer group	Yes	Yes
Detailed indicator-level scores for each company in peer group	Selective	Complete
Sector, FTSE 100 Index and FTSE 350 Index (UK) benchmark averages and quartiles	Yes	Yes. Plus custom benchmark
Detailed explanation of scoring methodology	Yes	Yes
Company-specific overview of performance for each scoring level, identifying strengths and weaknesses		Comprehensive
Key company carbon performance improvement opportunities and next steps		Comprehensive
Results Q&A		Teleconference to discuss performance
Fee (ex VAT)	£1k	£5k

Sector Benchmark Report content

List of Tables

- Master table containing company by company performance in each Carbon Scorecard assessment area for all companies in sector, providing benchmark information against averages for the Sector, FTSE 100 Index, FTSE 350 Index and Carbon Scorecard top 40.
- Master table containing benchmark of performance for selected Carbon Scorecard key performance indicators for all companies in sector (annualised equivalent target strength, internal/external benchmarking of carbon performance, three year emissions intensity trend, one year emissions intensity trend, 2008 emissions intensity), and providing benchmark information as above.
- Current sector totals for market cap, number of companies and most recently reported Scope 1 and 2 emissions
- Top five and bottom five scoring companies in sector for each Carbon Scorecard Area
- Companies with no evidence of emissions measurement or disclosure
- Common carbon intensity metrics used by companies in sector
- Number of companies forecasting future emissions, benchmarking performance internally, benchmarking performance against peer group and receiving accreditation for carbon performance within selected sectors, the FTSE 350 and the Carbon Scorecard top 40
- Number of companies with senior management oversight (by category) dedicated capital budgets for energy efficiency/emissions reductions and in incorporating carbon targets as part of senior managerial appraisal within selected sectors, the FTSE 350 and the Carbon Scorecard top 40

List of Figures

For each Carbon Scorecard area we will produce the following figures:

- Average score for the sector, benchmarked against all FTSE 350 supersectors
- Breakdown of Carbon Scorecard scores for the top five largest companies in sector, benchmarked against averages for the sector, FTSE 100, FTSE 350 and Carbon Scorecard top 40 over selected key performance indicators:
 - *Targets and policy: annualised equivalent target strength, target duration, meeting past targets*
 - *Measurement and disclosure: emissions verification, Scope 3 emissions measurement and emissions forecasting*
 - *Risk and performance assessment: assessment of risks, internal and external performance benchmarking*
 - *Decision making: Senior level responsibility for climate change and managerial incentives for carbon performance*
 - *Emissions outcomes: three year carbon intensity trend, one year carbon intensity trend, 2008 emissions intensity (tCO₂e/\$m sales)*

Sector Benchmark Report content

Reports will also contain figures on:

- Current sector totals for market capitalisation (£m), number of companies and most recently reported Scope 1 and 2 emissions
- Breakdown of overall Carbon Scorecard scores for the top five largest companies in sector, benchmarked against averages for the sector, FTSE 100, FTSE 350 and Carbon Scorecard top 40
- Target strength, duration and total Scope 1 and 2 emissions by company
- Frequency distribution of base years and end years for carbon reduction targets
- Proportion of companies with
 - i) An environmental policy to reduce emissions;
 - ii) A formal target to reduce emissions;
 - iii) An annualised equivalent target of better than -1% per year and
 - iv) An annualised equivalent target better than -5% for selected sectors, the FTSE 350 and the Carbon Scorecard top 40
- Company scores for measurement versus disclosure
- Breakdown of Scope 3 emissions measurement for sector compared with the FTSE 350
- Proportion of companies measuring emissions in 2006, 2007 and 2008 within selected sectors, the FTSE 350 and the Carbon Scorecard top 40
- Total Scope 1 and Scope 2 emissions measured in 2006 2007 and 2008 for selected sectors, the FTSE 350 and the Carbon Scorecard top 40
- Breakdown of emissions verification for selected sectors, the FTSE 350 and the Carbon Scorecard top 40
- Risk and performance assessment score by company compared with 2008 carbon intensity
- Proportion of companies assessing climate risks and opportunities for selected sectors, the FTSE 350 and the Carbon Scorecard top 40
- Distribution of senior level responsibility for climate change within selected sectors, the FTSE 350 and the Carbon Scorecard top 40
- Proportion of companies that have benchmarked supplier carbon emissions in sector
- Proportion of companies within that have changed product specifications or developed new products to reduce climate impacts in sector
- Average three year emissions intensity trends ($tCO_2e/\$m\ sales$) for selected sectors, FTSE 100, the FTSE 350 and the Carbon Scorecard top 40
- Average emissions intensity in 2008 ($tCO_2e/\$m\ sales$) with sector highs and lows for selected sectors
- Proportion of companies reducing emissions intensity, increasing emissions intensity and with insufficient comparable data to calculate a one year trend
- Three year emissions intensity ($tCO_2e/\$m\ sales$) performance compared with three year market capitalisation trend for selected companies
- One year emissions intensity ($tCO_2e/\$m\ sales$) performance compared with target strength and total emissions for selected companies



FTSE CDP Carbon Strategy Index Series Sector and Company Benchmark Reports

A benchmark report is available for the Carbon Scorecard top 40
as well as the following sectors:

Banking and Insurance
Chemicals, Industrial Goods, Engineering and Transportation
Financial Services
Food and beverage
Media
Mining and Industrial Metals
Oil and Gas
Personal and household goods
Real Estate
Retail
Support services
Technology
Travel and leisure
Utilities

We can also compile customised sector reports to meet your needs.

Contact Us

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